

Felix Holzer

PRESS KIT // 2023/2024

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Felix Holzer

BIOGRAPHICAL OVERVIEW

Der international ausgezeichnete Fotograf Felix Holzer hat für seine Fotografien mehr als 50 internationale Awards erhalten, darunter den Gold Award von Graphis Photography New York, den Award of Excellence von Communication Arts Kalifornien und den Award des Prix de la Photographie Paris. Seine Werke werden in zahlreichen Ausstellungen im In- und Ausland gezeigt. In Collaborations mit Brands wie BMW, Lego, Mastercard erschafft Felix Holzer außergewöhnliche Fotografie Projekte. Als Mentor gibt Holzer sein Wissen und seine Skills an Hochschulen und in der Photography Masterclass weiter. Lürzer's Archive zählt Felix Holzer zu den 200 Best Photographers Worldwide.

The internationally awarded photographer Felix Holzer has received more than 50 international awards for his photographs, including the Gold Award from Graphis Photography New York, the Award of Excellence of Communication Arts California and the Award of Prix de la Photographie Paris. His works are shown in numerous exhibitions in Germany and internationally. In collaborations with brands such as BMW, Lego, Mastercard Felix Holzer creates extraordinary photography projects. As a mentor, Holzer passes on his knowledge and skills at universities and in the Photography Masterclass. Lürzer's Archive counts Felix Holzer among the 200 Best Photographers Worldwide.

**„FELIX HOLZER -
MINIMALISM IN PHOTOGRAPHY,
THE EYE FOR THE ESSENTIAL“**
THOMAS GERWERS, PROFIFOTO

**„BRILLIANTLY SIMPLE,
SIMPLY BRILLIANT!“**
ROLAND FRANKEN, DIGIT

**„FELIX HOLZER -
THIS IS HOW A WORLD-CLASS
PHOTOGRAPHER WORKS“**
MARIUS VON DER FORST, FOTOPRAXIS

„...INSPIRING...“
LARRY E. DAVIS JR., PROFOTOS USA

Born
Munich, Germany, 1973

BIOGRAPHY

1999 – to this day
Freelance Photographer based in Munich, Germany

2006 – to this day
BFF Professional Member - The Professional Association of Freelance Photographers and Film Creators (Berufsverband Freier Fotografen und Filmgestalter), Germany

2003
International Member Art Directors Club New York, USA

2001 - 2006
BFF Junior Member - The Professional Association of Freelance Photographers and Film Creators (Berufsverband Freier Fotografen und Filmgestalter), Germany

2001-2002
Young Talent Art Directors Club New York, USA

EDUCATION

1994-1997
Photography - Lette Foundation Berlin, Germany

1990-1992
Advanced Highschool of Arts Munich, Germany

INTERNATIONAL AWARDS

2022
2x Gold Award - Gaphis Photography Annual New York, USA
10x Silver Award - Gaphis Photography Annual New York, USA

2018/19
200 Best Photographers Worldwide

2016/17
200 Best Photographers Worldwide

2015
Gold Award - Gaphis Photography Annual New York, USA
4x Merit - Gaphis Photography Annual New York, USA

2013

Gold Award - 100 Best in Photography Graphis New York, USA

2012

200 Best Photographers Worldwide

2010

2x Eurobest Awards Finalist London, UK

2009

Prix de la Photographie People's Choice Award Paris, France

New York Festivals Finalist, USA

BFF Award German Association of Freelance Photographers, Germany

2008

Cannes Lions Finalist, France

Graphis Gold Award Design Annual New York, USA

Cresta International Advertising Awards Finalist New York, USA

The One Show Shortlist New York, USA

New York Festivals Silver World Medal and Finalist, USA

DDC Award Deutscher Designer Club, Germany

2007

New York Festivals Silver World Medal, USA

Golden Award of Montreux Finalist, Switzerland

3x DDC Award Deutscher Designer Club, Germany

Eurobest Awards Bronze London, UK

2005

4x International Photography Award Los Angeles, USA

2004

2x Gold Award Comprix Cologne, Germany

Clio Awards Finalist New York, USA

The Globals Finalist New York, USA

2003

Gold Award - Graphis Photography Annual New York, USA

2x Silver Award - Graphis Photography Annual New York, USA

4x International Festival of Advertising Photography Moscow, Russia

2002

Award of Excellence Communication Arts, USA

Award - Graphis Photography Annual New York, USA

1st Place Classic Driver Award Category Convertible Hamburg, Germany

2001

Profotos Award Ohio, USA

2000

Award - Graphis Photography Annual New York, USA

SELECTED BRAND COLLABORATORS

BMW
BR
BUDGET
CONSTANTIN FILM
CLASSICON
DIRT DEVIL
FEINKOST KÄFER
FIT FOR FUN
GIGOLO RECORDS
GLAMOUR
HERMES
HEXAL
KONDRAUER
INSTYLE
LEGO
LOTTO
MAGAZIN®
MASTERCARD
MCM
NUTELLA
NEWSWEEK
P1 CLUB
PENGUIN BOOKS
PLAYBOY
PLAY-DOH
PROSECCO BLU
RAVENSBURGER
RATIOPHARM
REVIDERM
SCOTCH
SIEMENS
STABILO
SZ MAGAZIN
TEMPO
WARSTEINER
ZDF

SELECTED AGENCIES COLLABORATORS

BBDO
DDB WORLDWIDE
HEYE
JUNG VON MATT
KOLLE REBBE
McCANN
SAINT ELMO'S
SERVICEPLAN GROUP

BIBLIOGRAPHY // SELECTED ARTICLES AND REVIEWS

2022

Graphis Photography Annual 2022 New York, USA
KAPA Photography Annual 2022- Korea Photographer's Association Seoul, Korea

2021

KAPA Photography Annual 2021- Korea Photographer's Association Seoul, Korea

2020

KAPA Photography Annual 2020 - Korea Photographer's Association Seoul, Korea

2019

Blickfang - Deutschlands beste Fotografen 2019/20 Hamburg, Germany
KAPA Photography Annual 2019 - Korea Photographer's Association Seoul, Korea

2018

200 Best Photographers Worldwide 2018/2019 Luerzer's Archive
KAPA Photography Annual 2018 - Korea Photographer's Association Seoul, Korea

2017

Blickfang - Deutschlands beste Fotografen 2017/18 Hamburg, Germany
Trigger Exhibition Stuttgart Frankfurt Karlsruhe Munich – Exhibition Catalogue Germany
Eine Portion Glück – Photo Presse Magazin 11 Germany
RAW Exhibition Duesseldorf – Exhibition Catalogue Germany

2016

200 Best Photographers Worldwide 2016/2017 Luerzer's Archive
Felix Holzer Interview - fotoPRO, Magazine No. 1-2016 Germany
Blickfang - Deutschlands beste Fotografen 2016/17 Hamburg, Germany

2015

Felix Holzer Interview - Start-Up Fotografie, fotoPRO Magazine No. 1-2015 Germany
Graphis Photography Annual 2015 New York, USA
AdWin Awards Leuchtende Ideen 2015 Dornbirn, Austria
Stilllifealbum 03 Berlin, Germany
KAPA Photography Annual 2015 - Korea Photographer's Association Seoul, Korea
Blickfang - Deutschlands beste Fotografen 2015/2016 Hamburg, Germany

2014

Felix Holzer - so arbeitet ein Weltklasse-Fotograf Marius von der Forst, Foto Praxis, No. 1, Germany
Genial dagegen Ralf Hanselle, BFF-Magazin No. 3, Stuttgart, Germany
Felix Holzer - Peter Schuffelen, digit!, No. 4-2014, Cologne, Germany
5 Fragen zur analogen Fotografie mit Felix Holzer - Lomography Deutschland, Berlin, Germany
KAPA Photography Annual 2014 - Korea Photographer's Association Seoul, Korea
Blickfang 2014/15 - Deutschlands beste Fotografen Hamburg, Germany

2013

Felix Holzer: Auf der Suche nach dem magischen Moment Photo Presse, No. 14, Germany
Felix Holzer: Genial einfach, einfach genial Roland Franken, digit! No. 4-2013, Germany
100 Best in Photography - Graphis Photo Annual New York, USA
One World - Horizonte Zingst, Germany
Zingst vom Fotofieber beherrscht Werner Geske, OZ, Germany

KAPA Photography Annual 2013 - Korea Photographer's Association Seoul, Korea
BFF-Magazin No.1 Stuttgart, Germany
Blickfang - Deutschlands beste Fotografen 2013/14 Hamburg, Germany

2012

200 Best Photographers Worldwide 2012/2013 Luerzer's Archive
Blickfang - Deutschlands beste Fotografen 2012/13 Hamburg, Germany

2011

Blickfang - Deutschlands beste Fotografen 2011 Hamburg, Germany
Felix Holzer Danny Yu, newwebpick Magazine, No. 33 April, China
Stilllifealbum 02 Berlin, Germany

2010

Felix Holzer Interview Patrick Metz, Blickfang – Deutschlands beste Fotografen 2010, Germany
Felix Holzer: Fotografie und Geistesblitz Marko Radloff, Bildwerk 3, March, Germany
BFF Yearbook No. 41 Stuttgart, Germany

2009

Felix Holzer Roza Divleva, Signcafe Magazine, No. 3 March, Bulgaria
Deutschlands beste Fotos Photographie, No. 6 June, Germany
Blickfang - Deutschlands beste Fotografen 2009 Hamburg, Germany
selected views 15 Bensheim, Germany
BFF Yearbook - 40 Years BFF No. 40 Stuttgart, Germany

2008

Stillifealbum 01 Berlin, Germany
selected views still life Bensheim, Germany
Web Design Index 8 Amsterdam, The Netherlands
BFF Yearbook No. 39 Stuttgart, Germany

2007

Felix Holzer C-Heads, No. 4 January, Austria
Lürzer's Archiv No. 6 June, Austria
BFF Yearbook No. 38 Stuttgart, Germany

2006

Felix Holzer P1 Magazin, No. 1 February, Germany
BFF Yearbook No. 37 Stuttgart, Germany
Wild BFF Juniorbook No. 12, Germany

2005

Felix Holzer Pascal Jeschke, Encore, No. 15 November, Germany
Felix Holzer Mooncruise, No. 19 July, Canada
Eyecatcher Photo Technik International, No. 3 March, Germany
BFF Yearbook No. 36 Stuttgart, Germany
Excursion BFF Juniorbook No. 11, Germany

2004

Felix Holzer: Minimalismus in der Fotografie Thomas Gerwers, Profifoto, No. 2, Germany
Felix Holzer: Minimalismus Visuell, No. 2 March, Germany

Felix Holzer: Minimalism Visuell International, No. 4 August, Germany
Dummy Verbrechen No. 2 Berlin, Germany
UNICEF - Der erste Scheck 5100,- Sigi Jantz, Tageszeitung, November, Germany
BFF Yearbook No. 35 Stuttgart, Germany
Mono-Poly BFF Juniorbook No.10, Germany

2003

Die 100 Top-Fotografen des BFF Photo Technik International, No. 4 April, Germany
Graphis Photography Annual 2003 New York, USA
BFF Yearbook No. 34 Stuttgart, Germany
Gold BFF Juniorbook No. 9, Germany

2002

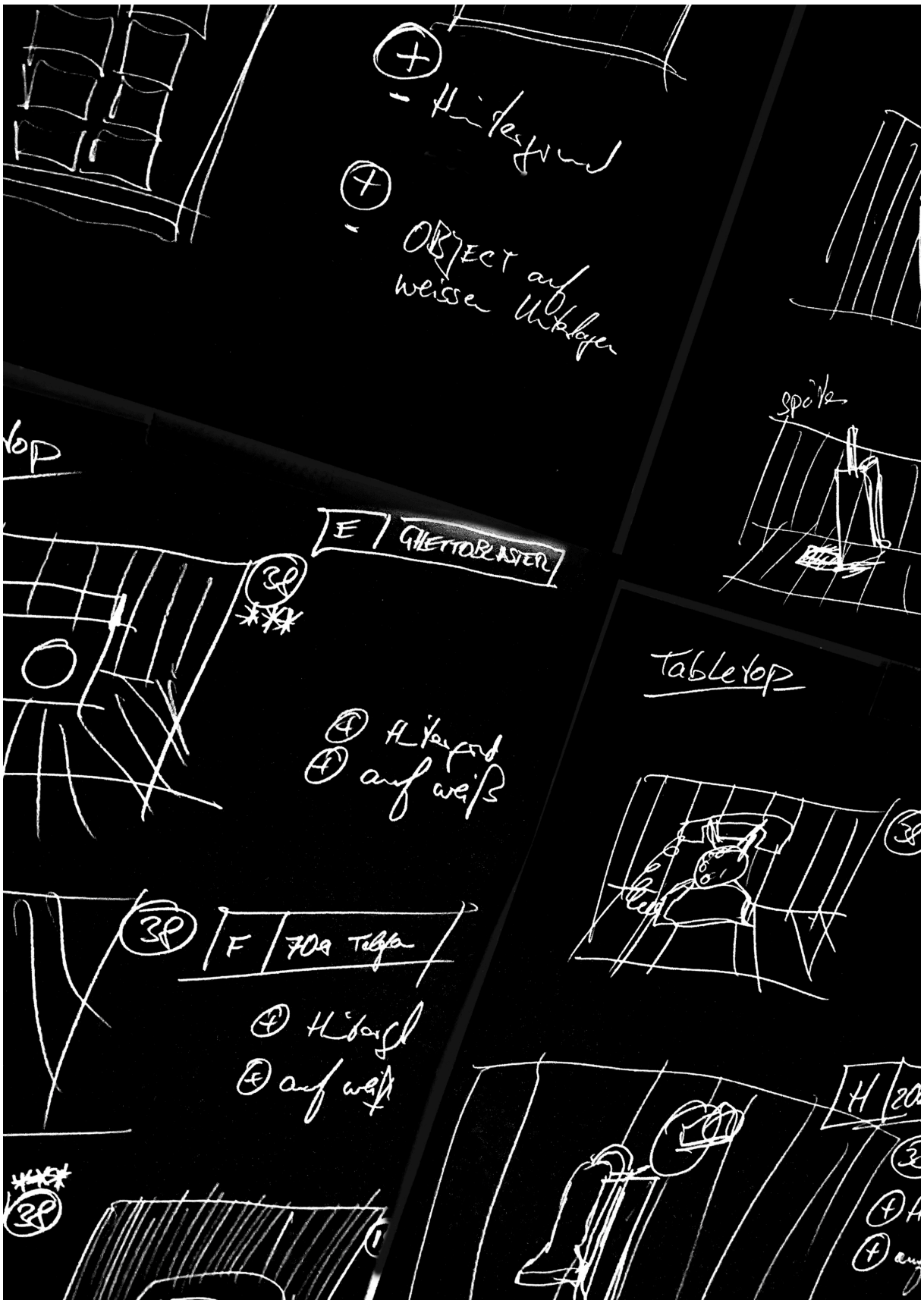
Communication Arts Photo Annual No. 43 August 2002, USA
Graphis Photography Annual 2002 New York, USA
BFF Yearbook No. 33 Stuttgart, Germany
From Surface to Insight BFF Juniorbook No. 8, Germany

2001

Felix Holzer - Bilderwelten Michael Nischke, FotoDigital No. 4 April, Germany
Felix Holzer Larry E. Davis Jr., Profotos Ohio, USA
Schöner Spenden Ralph Müller-Gesser, Süddeutsche Zeitung, Germany
BFF Junioren No. 7, Germany

2000

Graphis Photography Annual 2000 New York, USA



Felix Holzer – Working sketch

EXHIBITIONS // SELECTION

2022

International Photography Exhibition – Seoul Metro Art Center, Korea
Circle of Wisdom 01, 02
Seoul Metro Art Center, Korea

Small but pretty - Photography Group Exhibition Stuttgart, Germany
The Cube 01, 02, 03, 04
Haus der Wirtschaft Stuttgart, Germany

2021

Small but pretty - Photography Group Exhibition Munich, Germany
The Cube 01, 02, 03, 04
Linhof Munich, Germany

Small but pretty - Photography Group Exhibition Karlsruhe, Germany
The Cube 01, 02, 03, 04
Regierungspraesidium Karlsruhe, Germany

Small but pretty - Photography Group Exhibition Duesseldorf, Germany
The Cube 01, 02, 03, 04
Werft 77 Duesseldorf, Germany

2020

Close by - Photography Group Exhibition Berlin, Germany
Verschwörungstheoretiker
Brandenburger Tor Berlin, Germany

2019

International Photography Exhibition - Art Center Gallery Seoul, Korea
B-Boys, Breakers, Electric Boogaloo - Yellow Edition
Art Center Gallery Seoul, Korea

Lost in Transformation - Photography Group Exhibition Munich, Germany
B-Boys, Breakers, Electric Boogaloo
Linhof Munich, Germany

Your Signature - Photography Group Exhibition Hamburg, Germany
Nostalgia #02
Oberhafenquartier Hamburg, Germany

Your Signature - Photography Group Exhibition Berlin, Germany
Nostalgia #02
X LANE Berlin, Germany

Lost in Transformation - Photography Group Exhibition Oberstdorf, Germany
B-Boys, Breakers, Electric Boogaloo
Loft Oberstdorf, Germany

Your Signature - Photography Group Exhibition Stuttgart, Germany
Nostalgia #02
Haus der Wirtschaft Stuttgart, Germany

2018

International Photography Exhibition - Gallery Seongnam, Korea

Paradise Fruits #01, #02

Woochon Gallery - Seongnam, Korea

International Photography Exhibition - Gallery Siminchung Seoul, Korea

Paradise Fruits #01, #02

Siminchung Gallery - Seoul, Korea

Trigger - Photography Group Exhibition, Austria

Hello Summer

Potentiale Fair, Austria

Trigger - Photography Group Exhibition Munich, Germany

Hello Summer

White Studio Munich, Germany

Trigger - Photography Group Exhibition Karlsruhe, Germany

Hello Summer

Regierungspräsidium Karlsruhe, Germany

2017

From Dusk Till Dawn - Photography Group Exhibition - Gallery Berlin, Germany

Aphrodiite #01, #02, #03, #04, #05

BFF Pop-Up Gallery Berlin, Germany

Trigger - Photography Group Exhibition Frankfurt, Germany

Hello Summer

Frankfurt, Germany

Glueck - Photography Group Exhibition Leipzig, Germany

Lollipop Pope Benedict #07

Spinnerei Leipzig, Germany

Trigger Photography Group Exhibition Stuttgart, Germany

Hello Summer

Haus der Wirtschaft Stuttgart, Germany

RAW - Photography Group Exhibition Duesseldorf, Germany

Paradise Fruits #01, #02, #03

Historisches Depot der Rheinbahn Duesseldorf, Germany

2015

Photography Group Exhibition Munich, Germany

Heart of Flowers

Charity Exhibition Munich, Germany

2014

International Photography Exhibition Seoul, Korea

Moths, Red Bull Archaeopteryx

Korea Culture Center Seoul, Korea

International Photography Exhibition Busan, Korea
Moths
Bexco Center Busan, Korea

2013
International Photography Exhibition Seoul, Korea
Nostalgia #01
Kobaco Gallery Seoul, Korea

One World - Photography Group Exhibition Zingst, Germany
Nostalgia #02, #03
Kunsthalle Hotel Vier Jahreszeiten Zingst, Germany

2009
Photography Group Exhibition Stuttgart, Germany
Squirrels
Haus der Wirtschaft Stuttgart, Germany

2006
Photography Group Exhibition - Visual Gallery Photokina Cologne, Germany
Chocolate
Visual Gallery Photokina Cologne, Germany

Photography Group Exhibition Munich, Germany
Nostalgia Room Installation
Entenbach Etagen Munich, Germany

2004
Photography Solo Exhibition - UNICEF Charity Auction Munich, Germany
X-Edition
Showroom Munich, Germany

GUEST OF HONOR // LECTURES // TV DOCUMENTARIES

2018

Guest Lecture Akademie U5 Design Academy Munich, Germany

2017

Guest Lecture FOM University Munich, Germany

2017

Masterclass Photography WIFI, Austria

2016

Guest Lecture Munich University of Applied Sciences Munich, Germany

2016

Masterclass Photography WIFI, Austria

2015

Jury Member AdWin Awards, Austria

2015

Guest Lecture Munich University of Applied Sciences Munich, Germany

2015

Masterclass Photography WIFI, Austria

2013

Masterclass Photography WIFI, Austria

2010

Guest of Honor - Berufsfotografen Österreichs Landesinnung Vorarlberg, Austria

2004

Felix Holzer: Automotive – Exhibition and Auction for UNICEF
TV Documentary – RTL Television Germany

2004

Felix Holzer's Automotive – UNICEF Auction
TV Documentary – TV München Television Germany

2003

Felix Holzer x Welt der Wunder
,Fascinating Photography' TV Documentary – ProSieben Television Germany

2002

Guest of Honor – The Profession Photographer BIZ Munich, Germany

2001

Felix Holzer x Joy Magazine
TV Documentary – RTL II Television Germany



Felix Holzer – Behind the scenes

CONTACT INFORMATION // PROFESSIONAL ADDRESS

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Photographer

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